

Organizers



Arogya INDIA | 2026

International Trade Exhibition for
Healthcare & AYUSH Industry

Ayurveda, Homoeopathy, Naturopathy, Yoga,
Wellness, Unani, Siddha & Natural Medicine



7th-9th
July 2026



Bombay Exhibition Centre
Goregaon, Mumbai
Maharashtra, India



KEY FOCUS AREAS

- Ayurveda
- AYUSH
- Herbal & Natural Products
- Wellness & Spa
- Nutraceuticals
- Organic Products
- Healthcare & Medical Devices
- Yoga & Fitness
- Homeopathy
- Naturopathy
- Health Tourism
- Healthcare Technology
- Medicinal Plants & Herbal Farming
- Packaging & Processing Machinery

Arogya India 2026

Arogya India 2026 is an international trade exhibition and India's biggest business platform for the Healthcare, Wellness, Natural Medicine & AYUSH industry, bringing together leading companies, healthcare professionals, wellness experts, innovators, manufacturers, startups, researchers, government bodies, and industry stakeholders under one roof. **The expo will showcase** the latest innovations and opportunities in Ayurveda, Yoga, Naturopathy, Unani, Siddha, Homeopathy, herbal products, nutraceuticals, wellness technologies, healthcare equipment, organic products, and holistic healthcare solutions. Designed as a dynamic B2B and B2C platform, **The exhibition aims to** promote knowledge exchange, business networking, product launches, strategic partnerships, and global collaboration while highlighting India's growing leadership in traditional and integrative healthcare systems.

Arogya India 2026 Expo will attract a diverse audience from the healthcare, wellness, AYUSH, natural medicine, fitness, and holistic health sectors. The expo serves as a powerful networking and business platform for professionals, buyers, decision-makers, investors, practitioners, institutions, and wellness seekers from India and across the globe.

Arogya India 2026 aims to serve as a comprehensive platform connecting healthcare professionals, wellness experts, manufacturers, buyers, investors, researchers, policymakers, and global industry leaders to explore the future of healthcare, wellness, natural medicine, and holistic living.



Industry Overview

India's healthcare, wellness, natural medicine, and AYUSH industry is witnessing remarkable growth driven by increasing health awareness, rising demand for preventive healthcare, growing preference for natural and holistic treatments, and strong government support for traditional medicine systems. The rapid expansion of Ayurveda, Yoga, Naturopathy, Unani, Siddha, and Homeopathy (AYUSH) sectors has positioned India as a global hub for wellness and alternative healthcare solutions.

The Indian wellness industry, including nutraceuticals, herbal products, organic food, fitness, wellness tourism, and healthcare technology, is experiencing significant investment and innovation. Consumers are increasingly adopting healthier lifestyles and seeking natural, sustainable, and immunity-boosting products, creating strong market opportunities for manufacturers, service providers, startups, and healthcare professionals.

Government initiatives promoting AYUSH, medical tourism, digital healthcare, and preventive wellness have further accelerated industry growth and global recognition. With rising international demand for Indian traditional medicine, herbal products, wellness therapies, and integrative healthcare solutions, the sector offers immense opportunities for business expansion, innovation, exports, and strategic partnerships.





Exhibitor Profile

- Ayurvedic Medicines & Products
- Herbal & Natural Healthcare Products
- Homeopathy Products & Remedies
- Unani & Siddha Products
- Nutraceuticals & Dietary Supplements
- Organic & Natural Food Products
- Wellness & Preventive Healthcare Solutions
- Yoga & Meditation Products
- Naturopathy & Holistic Healing Centres
- Herbal Cosmetics & Personal Care Products
- Spa, Wellness & Relaxation Solutions
- Medical Devices & Healthcare Equipment
- Physiotherapy & Rehabilitation Equipment
- Fitness & Healthcare Technology
- Health & Wellness Apps & Digital Solutions
- Ayurvedic Raw Materials & Extracts
- Medicinal Plants & Herbal Farming
- Packaging, Processing & Manufacturing Machinery
- Healthcare Institutions & Hospitals
- AYUSH Colleges, Universities & Research Institutes
- Health Tourism & Wellness Retreats
- Panchakarma & Therapy Centres
- Diagnostic & Laboratory Services
- Health Insurance & Healthcare Services
- Franchise & Business Opportunity Providers
- Government Bodies & Industry Associations
- NGOs & Healthcare Promotion Organizations
- Pharma & Healthcare Publications / Media

Benefits of Participation

- Showcase your brand, products, services, and innovations to a highly targeted healthcare and wellness audience.
- Connect with key decision-makers, buyers, distributors, dealers, importers, exporters, and investors from India and overseas.
- Generate high-quality business leads and expand your customer network.
- Explore new business opportunities, strategic partnerships, collaborations, and franchise possibilities.
- Launch new products and increase brand awareness in the rapidly growing healthcare, wellness, and AYUSH market.
- Strengthen your market presence and gain competitive advantage within the industry.
- Network with healthcare professionals, practitioners, hospitals, wellness centres, government bodies, and industry associations.
- Gain insights into the latest market trends, innovations, technologies, and consumer demands.
- Promote your company through extensive media coverage, branding, and promotional activities.
- Meet potential clients and conduct face-to-face business discussions under one platform.
- Expand domestic and international business opportunities through global participation and buyer interactions.
- Access opportunities in Ayurveda, herbal products, nutraceuticals, wellness technology, fitness, organic products, and natural healthcare sectors.
- Build long-term business relationships and enhance industry visibility.
- Position your company as a key player in India's fast-growing healthcare and wellness ecosystem.

Visitor Profile

- Doctors, Physicians & Medical Practitioners
- Ayurveda, Homeopathy, Unani & Siddha Experts
- Yoga Trainers & Wellness Consultants
- Healthcare Professionals & Therapists
- Hospital & Clinic Owners
- Wellness Centre & Spa Owners
- Panchakarma & Naturopathy Centres
- Nutraceutical & Herbal Product Buyers
- Distributors, Dealers & Retailers
- Importers & Exporters
- Pharmaceutical Professionals
- Fitness & Rehabilitation Experts
- Health & Wellness Startups
- Medical Tourism Companies
- Organic & Natural Product Buyers
- Researchers, Scientists & Academicians
- Students from AYUSH & Healthcare Institutions
- Government Departments & Policy Makers
- Investors, Venture Capitalists & Financial Institutions
- Franchise & Business Opportunity Seekers
- E-commerce & Healthcare Technology Companies
- Industry Associations & Trade Bodies
- Media & Healthcare Publications
- General Wellness & Preventive Healthcare Enthusiasts





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INDIAN EXHIBITION SERVICES (IES)

Indian Exhibition Services (IES) is a leading exhibition organizing company in India, actively involved for several years in creating strong business platforms through B2B exhibitions, seminars, conferences, buyer-seller meetings, and other trade promotion activities. We have been continuously engaged in the development of MSMEs, providing effective business promotion platforms for small-scale industries to showcase and promote their products. Our core objective is to create a strong bridge between buyers and suppliers within the MSME ecosystem, enabling sustainable business growth and long-term partnerships.



The core strength of Indian Exhibition Services lies in acting as a reliable connector between buyers and sellers. Every event organized by IES has been a resounding success, aligned with our commitment to maintaining international standards in delivering high-quality, professionally managed, and value-added exhibitions and events. In addition, IES actively works with corporates and large industries, offering powerful trade exhibition platforms to promote their products, strengthen brand value, and accelerate business growth through well-curated industry-focused events.

INDIAN TRADE FAIR ACADEMY

ITFA is a registered and non-profit trade association with the main objectives to promote exports of Indian MSMEs, providing business platform to medium and small-scale industry on national and international level, Research & Industry Development, Trade Promotion, Event Management, organizing national and international b2b & b2c Exhibitions and also specific education in exhibition management.



ITFA is engaged in the promotion of export of MSMEs in various sectors for last several years and providing platform to the small-scale industry to promote their products through the buyer seller meet national and international trade exhibitions with continuously the aim to create a bridge between buyers and suppliers.

Indian Exhibition Services

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